



## MEDIA RELEASE

# CROWN SPREADS CHRISTMAS CHEER DELIVERING HUNDREDS OF HAMPERS TO OPEN FAMILIES THIS CHRISTMAS!

**SUNDAY 25 DECEMBER 2011 FROM 9.00AM**

**Friday 23 December 2011. Australia, Melbourne.** Every Christmas at Crown a team of volunteers pack hundreds of Christmas Hampers individually prepared by Crown Chefs, for delivery to Open Family Australia. The hampers will be delivered to Open Family Australia's office in Port Melbourne at 9.00am on Christmas morning and a team of volunteers from Crown, along with Open Family Australian staff and volunteers will distribute the hampers to individuals and families in need, so they too can share in the joy of Christmas.

<b>Event:</b>	Distribution of Crown Christmas Hampers
<b>Date:</b>	<b>Christmas Day, Sunday 25 December 2011</b>
<b>Location:</b>	Open Family Australia Level 1/75 Crockford Street, Port Melbourne
<b>Time:</b>	9.00am
<b>Visuals:</b>	<ul style="list-style-type: none"><li>- Crown Staff unloading hundreds of Crown Christmas Hampers from the delivery trucks</li><li>- Volunteers packing cars full of Crown Christmas Hampers to take to families</li><li>- Crown's General Manager Public Relations, Ann Peacock for interviews</li><li>- Open Family Chief Executive Officer, Mark Watt for interviews</li></ul>
<b>Details:</b>	<p>The Crown Christmas hampers include delicious festive food items like muffins, fruit juice, fresh fruit, turkey wrap, pasta salad, Turkish delight, minced tarts and Christmas pudding.</p> <p>"At a time like Christmas, when we celebrate with our own families and friends, it is important for us to remember the less fortunate. The Crown Christmas hampers are just a small way of supporting the fine work of Open Family Australia in caring for the homeless people of Melbourne", said Crown's General Manager - Public Relations, Ann Peacock.</p>

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